

# ZALOME N. BRICEÑO

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• [Anchor/reporter reel](#) • [Website](#) • [zalomeb@yahoo.com](mailto:zalomeb@yahoo.com)

## EXPERIENCE

- News Anchor/ Multimedia Journalist**, KVDA Telemundo 60 - San Antonio, TX July 2021- present
- Solo anchored the 11a.m. and 5 p.m. newscasts; co-anchored the 4 p.m. and filled-in for the 10 p.m. newscast.
  - Wrote shows, and worked with producers on show content, keeping in mind the different shows' formats.
  - Fronted breaking news and special editions
    - E.g. Special coverage of more than 600 new laws in Texas going into effect.
  - Conducted live interviews on a daily basis.
  - Produced and fronted the daily digital newscast.
  - Managed time to continue to work on special reports and sweeps.
- Weekend News Anchor/ Multimedia Journalist**, KVDA Telemundo 60 - San Antonio, TX Nov. 2019- July 2021
- Anchored the 5 p.m. and 10 p.m. weekend live newscasts.
  - Wrote shows, and worked with producer on show content.
  - Fronted breaking news and continuous coverage
    - E.g. Coronavirus pandemic and historic Texas winter-storm.
  - Translated live conferences from English to Spanish.
  - Kept up with duties as a multimedia journalist.
- Multimedia Journalist**, KVDA Telemundo 60 - San Antonio, TX June 2018- Oct. 2019
- Pitched exclusive stories and covered breaking news on a daily basis
    - E.g. migrant caravans, separation of migrant families, and local elections
  - Scheduled interviews, shot, wrote and edited 2 PKGs and/or live VO/SOT's for 2-3 daily newscasts.
  - Worked on sweeps and served as a fill-in news anchor.
- Bilingual Anchor/Reporter/Producer**, PBS-Affiliate WUFT-TV First at Five - Gainesville, FL June 2017- May 2018
- Anchored 5 p.m. newscast and 90-second news briefs in both English and Spanish.
  - Wrote and edited PKG's and VO/SOT's.
  - Covered breaking news e.g. Hurricane Irma's aftermath and the March of Our Lives.
- University of Florida – Telemundo Academy** Oct. 2017- May 2018
- Selected to be part of the first Telemundo University program and was the [first student talent](#) to be hired after graduation.
  - Attended and participated in workshops presented by professionals in the TV journalism industry.

## SKILLS

- Proficient in INews, G STRATUS, Edius, AP ENPS, Adobe Premiere Pro CC, Newsroom 4.5, Adobe Audition and Photoshop.
- Excellent verbal and written communication skills.
- Strong on-camera skills and ability to think quickly and respond appropriately in high pressure situations
- Solid news judgment, and work effectively and efficiently under pressure and deadlines.
- Ability to analyze, and interpret general professional journals, technical procedures, or governmental regulations
- Bilingual: English and Spanish

## RECOGNITIONS

- Recipient of two Lone Star Emmys. 2019-2020
- Member of the Hispanic Association of Hispanic Journalists
- Nationally selected as one of 12 students to attend the Excellence in Journalism Convention in Anaheim, CA. Sept. 2017

## EDUCATION

<b>Bachelor of Science in Telecommunications-News</b>	May 2018
University of Florida, Gainesville, FL	GPA: 3.50/4.00
<b>Bachelor of Arts in Political Science</b>	May 2018
University of Florida, Gainesville, FL	GPA: 3.50/4.00